

2025 WLN Advertising & Sponsorship OPPORTUNITIES

Join our mission to empower women to live authentically and become agents of influence!

OUR INFLUENTIAL AUDIENCE

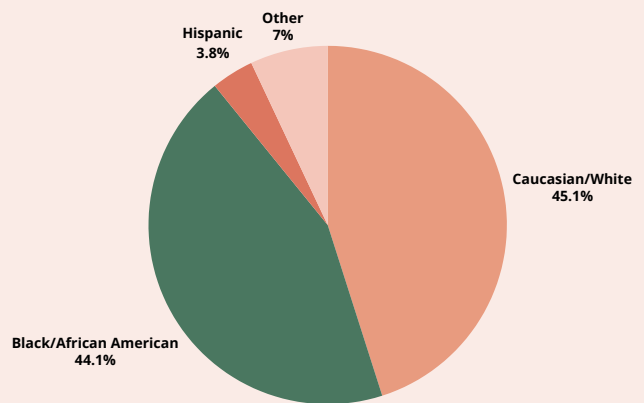
As a WLN sponsor, you'll gain brand exposure, targeted reach to a highly influential audience, thought leadership recognition, and exclusive networking opportunities. Join us in championing diversity, equity, and female empowerment while enhancing your brand's reputation and creating valuable connections!

♥ 3,400+ Social Media Followers

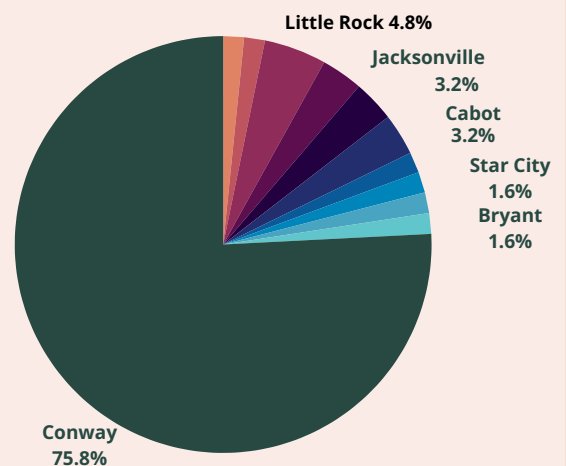
➔ 1,600+ Email Recipients



Audience Demographics



Audience Location*



*All locations not displayed due to chart size

JANUARY - JULY 2025

Women's Leadership Academy

Through expert speakers, hands-on experiences and community service, the participants of the Women's Leadership Academy will learn to embrace their voice, elevate their leadership capacity and be empowered for a lifetime of leadership.

Each year, our Leadership Academy spends six months training 20 women in six areas of leadership.

Sponsorship Level	# Available	Investment
Academy Sponsor <ul style="list-style-type: none">• Logo included in social media advertising year-round• Logo included in all email and print marketing• 3 Minute Speaking Opportunity at two events - the Launch Event and Graduation in front of approx 200• Reserved table at the Launch Event and Graduation	2	\$3000
Graduation Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• 3 Minute Speaking at Graduation• Reserved table at Graduation	1	\$2500
Session Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• Opportunity to greet at the session	6	\$500
Scholarship Sponsor <ul style="list-style-type: none">• Provides tuition for a woman in the academy	20	\$350

To secure your sponsorship or get more information:
Contact **Dr. Shaneil Ealy** at shaneil@wlnarkansas.org
Thank you for empowering women!



2025

These wildly popular events sell out every month!

Networking Experiences

We have networking opportunities each month, designed in a variety of formats to adhere to women's hectic schedules. Networking breakfasts, inspiring lunches and happy hours are engaging and women leave with practical knowledge that supports them in their leadership journey.

Sponsorship Level	# Available	Investment
Presenting Event Sponsor (4 Events) <ul style="list-style-type: none">• Logo included in social media and email marketing• 3 Minute Speaking Opportunity including introduction of speaker at each event• 5 tickets at each networking experience	4	\$1500
Breakfast/Lunch Sponsor <ul style="list-style-type: none">• Logo included in social media and email marketing• Sponsor shoutout at the podium• Marketing materials displayed at tables• 3 tickets at each networking experience	4	\$1000
Giveaway Sponsor <ul style="list-style-type: none">• Logo included in social media and email marketing• Sponsor shout out at the podium and included in giveaway experience• 2 tickets at the session sponsored	4	\$500
Individual Ticket <ul style="list-style-type: none">• Includes meal & giveaway entry	80 - 120	varies

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MARCH 7, 2025

Over 200 women attended
in 2024 and the event
SOLD OUT!

International Women's Day Brunch

Join us along with the Conway Area Chamber of Commerce in celebrating International Women's Day in March 2025. We will honor living local legends and embrace our future legacy of leaders. This is an event that you don't want to miss!

Sponsorship Level	# Available	Investment
Presenting Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• 3 Minute Speaking Opportunity at the event• Provide a promotional item for gift bags• Reserved table at the event (8 tickets)• 2 tickets to each networking experience<ul style="list-style-type: none">◦ (4 events during the 24-25 season)	1	\$3500
Food Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• Sponsor shout out at the podium• Provide a promotional item for gift bags	1	\$2000
Gift Bag Sponsor <ul style="list-style-type: none">• Logo included on gift bag	1	\$500
Table Sponsor <ul style="list-style-type: none">• Reserved table at the event	20	\$350
Advertising Sponsor <ul style="list-style-type: none">• Provide a promotional item for gift bags	20	\$100

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MAY 22, 2025

Women's Business Showcase

Our largest event of the year! The Showcase hosts

300 Vendors and Attendees

This vibrant event celebrates women entrepreneurs, with a women-owned market, food and drinks, engaging networking, and gift bags for all attendees, the Women's Business Showcase promises a dynamic and inspiring experience for vendors and attendees alike!

Sponsorship Level	# Available	Investment
Presenting Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• 3 Minute Speaking Opportunity at the event• 2 tickets to each luncheon and networking experience (6 events during the 24-25 season)	1	\$5000
Food Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• Sponsor shout out at the podium	1	\$2000
Gift Bag Sponsor <ul style="list-style-type: none">• Logo included on gift bag	1	\$500
Advertising Sponsor <ul style="list-style-type: none">• Provide a promotional item for gift bags	20	\$100

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OCTOBER 2, 2025

Gold Rush Gala

Support WLN at its biggest event of year! Great food, dancing, games, and photo opportunities. Our annual fundraiser helps support our programs throughout the year.

Sponsorship Level	# Available	Investment
Presenting Sponsor <ul style="list-style-type: none">• Logo included in social media and email marketing• 5 minute of stage time in front of 200+ people• 8 tickets to the event (1 table) with preferred seating• Free caricature drawing• Logo on entrance sign and photo area	1	\$5000 SOLD
Bar or Dinner Sponsor <ul style="list-style-type: none">• Logo included in social media and email marketing• Sponsor recognition from the stage• Logo on Bar/Napkins• Free caricature drawing• 8 tickets (1table) with logo displayed	2	\$2500
Entertainment Sponsor (Jazz Band + Caricatures + Speak Easy) <ul style="list-style-type: none">• Logo included in social media and email marketing• Sponsor recognition from the stage• 8 tickets (1table) with logo displayed• Logo at entertainment locations	2	\$1500
Table Sponsor <ul style="list-style-type: none">• 8 tickets (1 table) with logo displayed• Logo on slideshow and social media	15	\$1000
Friend of WLN <ul style="list-style-type: none">• 2 tickets• Social media mention and logo on slideshow	15	\$500

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NOVEMBER 2025

WLA Launch Luncheon

An exclusive event where we will announce the highly anticipated 2024-2025 Women's Leadership Academy (WLA) cohort. This luncheon provides an opportunity to showcase your brand to influential leaders while enjoying a delicious lunch. As a sponsor, your organization will gain significant exposure and the chance to network with the esteemed WLA cohort, fostering valuable connections. Join us in celebrating and empowering the next generation of women leaders.

Sponsorship Level	# Available	Investment
Presenting Sponsor <ul style="list-style-type: none">• Logo included in social media and email marketing• 3 Minute Speaking Opportunity at the event• Reserved table at the event• 2 tickets to each luncheon and networking experience (6 events during the 2025 season)	1	\$1500
Lunch Sponsor <ul style="list-style-type: none">• Logo included in social media advertising• Logo included in email and print marketing• Sponsor shout out at the podium• Provide a promotional item for gift bags	1	\$1000
Individual Ticket <ul style="list-style-type: none">• Lunch included	120	\$20

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MONTHLY

Wine Down Wednesday

We have networking opportunities each month, designed in a variety of formats to adhere to women's hectic schedules. Wine Down Wednesday has become a very popular time for women to network with NO AGENDA! Just come sip and socialize and tell everyone how they can support you!

Sponsorship Level	# Available	Investment
App Sponsor <ul style="list-style-type: none">• Logo included in social media and email marketing• 3 Minute Speaking Opportunity at each event• Marketing materials displayed at the tables	12	\$350

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